



APL

Athletic Propulsion Labs (APL) was founded by brothers, and former University of Southern California athletes, Adam and Ryan Goldston. Adam and Ryan set out to create a versatile shoe that would help elevate their athletic performance. It took four years, countless prototypes, and a whole lot of wear-testing to develop APL's unique designs and technologies.

The result? High-performance shoes that are so stylish, you'll be wearing them long after your workout's done.

We chose to partner with APL because their vision aligns with ours: creating functional, high-performance product that compliments a sweaty lifestyle.



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Propelium™ Technology

Inspired by the shape and lightness of a feather. Designed for performance and comfort—and engineered to last.

APL's Propelium™ Sole Technology positions your foot for even weight distribution and maximum performance while providing cushioning for comfort. It uses less rubber than conventional athletic shoes, resulting in an ultra-lightweight trainer. Propelium™ technology degrades at a slower rate than typical EVA soles, so you get more mileage out of each pair.

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High-abrasion rubber is placed in key strike areas

The rigid outer sole supports your foot

Integrated grooves flex with your every movement

A flexible centre line on the sole gives your foot mobility where it's needed

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W O
M E
N S



FOOTWEAR SPRING + SUMMER

20

18

W

WOMEN'S

TECHLOOM PRO

The Techloom Pro is made with APL's seamless TechLoom™ construction and unique Propelium™ technology to give your feet the comfort they crave during training sessions and metropolis treks.

DETAILS

- Seamless TechLoom™ upper construction provides lightweight support with perforation where breathability is needed
- Slim tongue
- Lightweight, long-lasting Propelium™ sole technology

SIZES AVAILABLE

Women's 5-11

All styles are carried in half sizes (except size 11)



Blush/Off White/Melange

Blush/Off White/Melange
\$140.00 USD



White/Black/White
\$140.00 USD



Silver/Gold/Black
\$140.00 USD



Metallic Silver/Off White
\$1600.00 USD



W

TECHLOOM PRO

Black/White/Black
\$140.00 USD



Cashmere Heather Grey
\$140.00 USD



Black/Heather Grey/White
\$140.00 USD



White/Black/Gum
\$140.00 USD



W

TECHLOOM PRO


W

WOMEN'S

TECHLOOM PHANTOM

Made with APL's stretchy TechLoom™ construction, these shoes fit like a glove—or a sock—and give your feet unrestricted movement. The sleek, considered design gives you a distraction-free experience whether you're running on the track or through the downtown core.

DETAILS

- 3D Stretch TechLoom™ construction's grid pattern gives your foot and toes freedom of movement and support
- Integrated neoprene tongue and collar give you a comfortable, all-day fit
- A built-in Lycra® sock-liner bootie provides a snug fit, so you can go with or without socks
- Thread your laces through the Phantom Lace Loop, a hidden loop in the tongue to keep them out of sight 
- Lightweight, long-lasting Propelium™ sole technology

SIZES AVAILABLE

Women's 5–11

All styles are carried in half sizes (except size 11)



Rose Gold

W

TECHLOOM PHANTOM

LULULEMON EXCLUSIVE



Steel Grey/Reflective Silver/White
\$250.00 USD



W

TECHLOOM PHANTOM

Bleached Pink
\$165.00 USD



W

TECHLOOM PHANTOM



LULULEMON EXCLUSIVE

Sunset
\$165.00 USD



Light Lavender
\$165.00 USD



Mauve/White
\$165.00 USD



W

TECHLOOM PHANTOM

W

TECHLOOM PHANTOM

Midnight
\$165.00 USD



White
\$165.00 USD



Black/Black
\$165.00 USD



Rose Gold
\$185.00 USD



W

TECHLOOM PHANTOM

W

TECHLOOM PHANTOM

Black/Metallic Silver
\$165.00 USD



Black/White/Melange
\$165.00 USD



LULULEMON EXCLUSIVE

Cinder Rose
\$165.00 USD



W

TECHLOOM PHANTOM

W

TECHLOOM PHANTOM

White/Black/Grey Glow
\$165.00 USD



Cement/White
\$165.00 USD



Parchment
\$165.00 USD



Fatigue/Pristine/Soft Pink
\$165.00 USD



W

TECHLOOM PHANTOM

W

WOMEN'S

TECHLOOM ASCEND

Transition seamlessly from workout to chill out in these high-top trainers. They combine a breathable upper with Propelium™ sole technology to give your feet the comfortable support they need during sweat sessions.

DETAILS

- Seamless TechLoom™ upper construction provides lightweight support and breathability
- The customizable lacing system has multiple loop options so you can choose your preferred sensation, from locked-in to relaxed
- An external stabilizing piece secures your heel in place
- High top is placed so it won't dig into your ankles (and gives your legs a lengthened look)
- Lightweight, long-lasting Propelium™ sole technology

SIZES AVAILABLE

Women's 5-11

All styles are carried in half sizes (except size 11)



Dusty Rose/White
\$200.00 USD



3779103

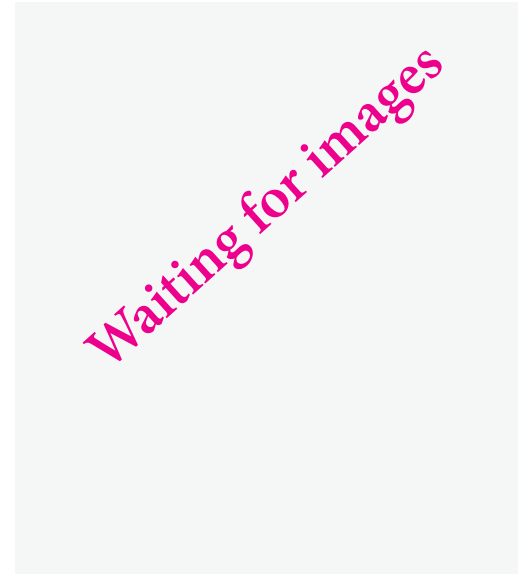
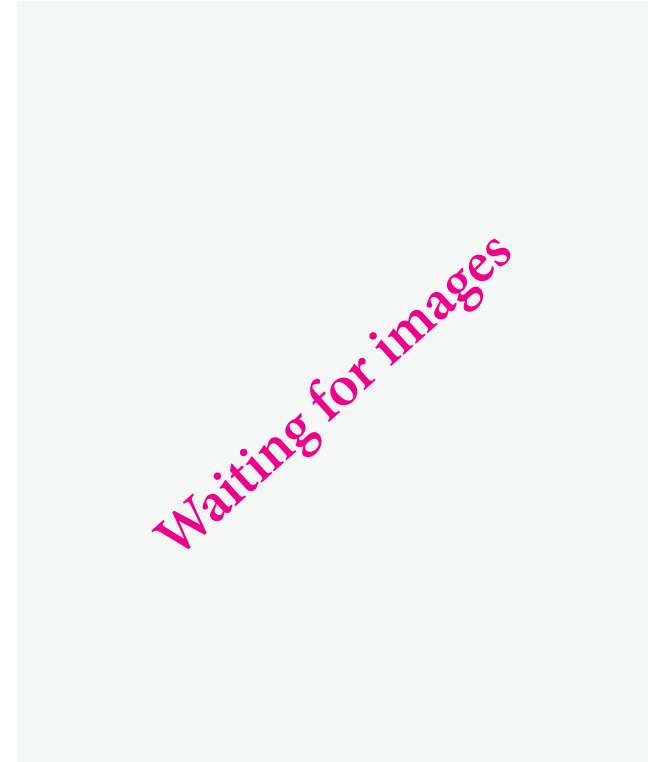
White
\$200.00 USD



3775650



LULULEMON EXCLUSIVE
Black/All Reflective
\$250.00 USD



3778385

W

TECHLOOM ASCEND



Black/Ombre/White
 \$200.00 USD



LULULEMON EXCLUSIVE

Birch/Taupe
 \$200.00 USD



Black/Chrome
 \$200.00 USD



W

TECHLOOM ASCEND



M E
N S



20

FOOTWEAR SPRING + SUMMER

18



M

MEN'S

TECHLOOM PRO

The Techloom Pro is made with APL's seamless TechLoom™ construction and unique Propelium™ technology to give your feet the comfort they crave during training sessions and metropolis treks.

DETAILS

- Seamless TechLoom™ upper construction provides lightweight support with perforation where breathability is needed
- Slim tongue
- Lightweight, long-lasting Propelium™ sole technology

SIZES AVAILABLE

Men's 7-14

All styles are carried in half sizes excluding sizes 12, 13 + 14.



M

TECHLOOM PRO

Heather Grey
\$140.00 USD



White/Black/Gum
\$140.00 USD



Black/White/Black
\$140.00



White/Heather Grey/Black
\$160.00 USD



M

TECHLOOM PRO

LULULEMON EXCLUSIVE

Iron Blue/White
\$140.00 USD



Navy Cashmere
\$2500.00 USD



Fatigue Cashmere
\$250.00 USD



Black/Heather Grey/White
\$160.00 USD



Black
\$140.00 USD



M

MEN'S

TECHLOOM PHANTOM

Made with APL's stretchy TechLoom™ construction, these shoes fit like a glove—or a sock—and give your feet unrestricted movement. The sleek, considered design gives you a distraction-free experience whether you're running on the track or through the downtown core.

DETAILS

- 3D Stretch TechLoom™ construction's grid pattern gives your foot and toes freedom of movement and support
- Integrated neoprene tongue and collar give you a comfortable, all-day fit
- A built-in Lycra® sock-liner bootie provides a snug fit, so you can go with or without socks
- Thread your laces through the Phantom Lace Loop, a hidden loop in the tongue to keep them out of sight
- Lightweight, long-lasting Propelium™ sole technology



SIZES AVAILABLE

Men's 7-14
All styles are carried in half sizes excluding sizes 12, 13 + 14.



Steel Grey/Reflective Silver/White

M

TECHLOOM PHANTOM

LULULEMON EXCLUSIVE

Steel Grey/Reflective Silver/White
\$250.00 USD



M

TECHLOOM PHANTOM

Black/Metallic Silver
\$165.00 USD



Cement/White
\$165.00 USD



LULULEMON EXCLUSIVE

Fatigue/White
\$165.00 USD



3811461



Burgundy/Parchment
\$165.00 USD



3778198

Navy/White
\$165.00 USD



3778214

Slate/Grey Glow
\$165.00 USD



3775431

MEN'S

TECHLOOM ASCEND



Transition seamlessly from gym to street in these high-top trainers. They combine a breathable upper with Propelium™ sole technology to give your feet the comfortable support they need during sweat sessions.

DETAILS

- Seamless TechLoom™ upper construction provides lightweight support and breathability
- The customizable lacing system has multiple loop options so you can choose your preferred sensation, from locked-in to relaxed
- An external stabilizing piece secures your heel in place
- High top is placed so it won't dig into your ankles
- Lightweight, long-lasting Propelium™ sole technology

SIZES AVAILABLE

Men's 7-14

All styles are carried in half sizes excluding sizes 12, 13 + 14.



Black/All Reflective Exclusive

M

TECHLOOM ASCEND



LULULEMON EXCLUSIVE

Black/All Reflective
\$250.00 USD



M

TECHLOOM ASCEND

Medium Grey
\$200.00 USD



Black/Charcoal/Melange
\$200.00 USD





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